



Symposium China-European Union Higher Education Cooperation
China National Convention Centre. Beijing, 23 October 2015



Symposium: China-European Union Higher Education Cooperation

Held as a special event within the
China Annual Conference for International Education 2015

Friday 23 October 2015

ABSTRACTS OF PRESENTATIONS

Mr Vito Borrelli, Head of Sector, Jean Monnet & China Desk, European Commission, DG Education and Culture

EU-China High Level People-to-People Dialogue: 3rd round main conclusions:

Over the last decade the EU and China have been closely cooperating in the areas of education & training, culture, multilingualism and youth. Cooperation consisted of regular policy dialogues at government level, as well as concrete outputs in terms of joint projects and events. Since 2012 all these activities have been integrated under the EU-China High Level People-to-People Dialogue (HPPD), the third pillar of EU-China relations, complementing the other two pillars – the High Level Economic and Trade Dialogue and the High Level Strategic Dialogue. The third EU-China HPPD took place in Brussels on 15 September 2015 between Commissioner Navracsics and Vice-Premier Liu Yandong. This HPPD aimed at celebrating the 40th anniversary of EU-China diplomatic relations. The two parties signed a Joint Statement reiterating the commitments taken in the previous editions. Thematic panels on education, culture, youth and gender equality were held as side events. Detailed information on the 3rd HPPD and related events are available on the event website <https://eu-china-hppd2015.teamwork.fr/>

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Dr Yuan Ding, Vice President and Dean, China Europe International Business School (CEIBS)

CEIBS: A Model of Sino-European Cooperation

China Europe International Business School (CEIBS) is a non-profit joint venture established in 1994 under an agreement between the Chinese government and the European Union. Its predecessor, the China-EC Management Institute (CEMI), was launched in Beijing in 1984. Currently CEIBS has its main campus in Shanghai, another in Beijing and facilities in Accra (Ghana), Shenzhen and Zurich (in process). Last year the school celebrated its 20th Anniversary, making its rapid and impressive rise as one of the Top-20 Business Schools in the world, and leading business school in Mainland China.

CEIBS is the first Asia-based business school that has achieved top-tier global rankings for its MBA, EMBA and Executive Education programmes, and is the first business school in mainland China that has earned an internationally recognised EQUIS accreditation. CEIBS has not only world-class faculty but also world-class students and alumni. The success of CEIBS can be attributed to three success factors. Looking ahead, CEIBS will make adjustments to address future challenges.

Dr Clemens Richter, European Executive Co-Dean of CESL

The China-EU School of Law (CESL) as a bridge of legal dialogue between China and Europe

CESL was established in 2008 as the first and only China-Foreign jointly run law school approved by the Chinese Ministry of Education. It is based on an agreement between China and the European Union. In its 7 years of existence, CESL educated over 700 master students, provided professional training to over 6000 judges, prosecutors, lawyers and civil servants and established research opportunities for Chinese and European scholars in order to exchange and enhance their knowledge about Chinese and European law.

We will discuss why legal exchange is a pre-condition for stable and long-lasting ties between China and Europe, how an international law school can contribute to the development of more sophisticated and strategic partnerships between Chinese and

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European business entities and what it takes to develop a law school curriculum that suits the needs of a globalized world.

Professor Michel FARINE, ICARE European Dean

ICARE: a Sino-European Institute in China for a Sustainable World

The creation of the China-EU Institute for Clean and Renewable Energy (CE-ICARE) follows an agreement signed in 2009 by European Commissioner for External Relations and Chinese Minister for Foreign Trade in the frame of the collaboration between China and Europe for environmental protection and climate change mitigation.

ICARE is presently developing close relations with companies (Chinese and European) and municipal government through cooperation in the field of green buildings and more generally eco-cities. Wuhan, a fast developing and most populated megacity in Central China, is taken here as a striking example of the many challenges China is facing in its fast development to improve life of citizens and meet its international engagements on climate change and emissions.

We will give a review of ICARE five-year existence, stressing the quite unique features of its double Master's programme offer on Clean and Renewable Energy in China, as well as its involvement in the educational, social and economic fabric of Wuhan. The question of ICARE sustainability and replicability will be addressed.

Professor Sam Shen, Vice Provost for External Relations, The University of Nottingham Ningbo China (UNNC)

Setting up a Sino-Foreign Cooperative University in China: A Case Study of The University of Nottingham Ningbo China

The University of Nottingham Ningbo China is the first successful Sino-Foreign cooperative institution that was set up in China. Established in 2004, with the full approval of the Chinese Ministry of Education, we are run by The University of Nottingham with cooperation from Zhejiang Wanli Education Group, a key player in the education sector in China. This session will use UNNC as example to explain setting up and running such Sino-foreign institution in China. It will give you a basic idea of the challenges, opportunities we

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encounter as well as the achievement we made during the past decade. The audience can be those who are interested in working on similar project in China. After complete the session, the audience will be able to have basic knowledge about Chinese Education System and identify the challenges and opportunities to set up such an institution in China.

Mr Jun Yan, Deputy President, Textile and Clothing Engineering School, Soochow University (presentation delivered on behalf of Professor Yan Chen)

Erasmus Mundus Joint Doctorate Programme : SMDTex

The ERASMUS MUNDUS JOINT DOCTORATE PROGRAMMES --- SMD Taxis introduced briefly in the aspects of organization structure, expertise of individual partners, research areas, inter-sectorial and inter-organizational collaboration, the working plans, etc. In order to support the successfully conducted of the SMDTex programme, the Soochow University is well prepared in the academic areas and also for the life of overseas students. The qualification and advantages of the Textile and Clothing Engineering School for the SMDTex programme are presented in the aspects of experimental and research facilities. The scholars in the Textile and Apparel Engineering are worked as the supervisor and assistant team for the programme. The industrial partners of the Soochow University which provide support for the SMDTex programme in the textile and garment design, manufacture and marketing are also introduced.

Dr Jiali Yao, Professor and Standing vice director of Center for Studies of Education and Psychology of Ethnic Minorities in Southwest China, Southwest University

Sharing Experiences in Applying for an Erasmus+ Project

In this presentation, I would like to talk about the application experiences and procedure under the Erasmus+ Capacity Building in HE action, and the experiences of international cooperation with European institutions. Also I will present the challenges of applying for this Erasmus+ project. In this research, we hope to promote inclusive education through curriculum development and teacher education in Chinese educational background. Luckily, European Commission helps us make it.

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Erasmus+: the participation of Chinese institutions and individuals:

The European higher education in the world strategy, launched in 2013, aims to promote mobility and cooperation between universities, EU member states and no-EU countries. The key objectives include: (i) enhancing the overall quality of European education by facilitating peer learning, cooperation and comparison with other education providers worldwide; (ii) boosting innovation and job creation in Europe by attracting internationally mobile students and skilled migrants; (iii) broadening horizons, increasing employability and preparing students to become global citizens; (iv) Influencing and engaging new audiences in a way that advances the EU's position in the world. Erasmus+ includes a number of actions, which are open to cooperation with partner countries, namely Joint Masters Degrees, Degree and Credit Mobility, Capacity Building, and Jean Monnet Activities in support to EU studies. China has been very active in all these actions, under the previous Erasmus Mundus programme and under the current Erasmus+.

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